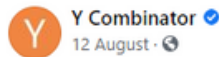


OUR STARTUP MALLOC AT SILICON VALLEY!

Really proud to see our alumni startup Malloc being admitted to Y Combinator, perhaps the most prestigious startup accelerator worldwide. Delight and pride – and faith in Cyprus becoming the regional innovation hub, we aim for, a bridge between Europe, Asia and Africa.



Welcome to S21, Malloc!

Cyprus-based Malloc is on a mission to make privacy and data security accessible, automated and effective. Their mobile app monitors and prevents any app from recording or transmitting your data without your knowledge.

<http://ow.ly/1atw50FOoob>

MINISTER OF FINANCE AT IDEA

With great pleasure we welcomed the Minister of Finance, Mr. Constantinos Petrides, a visionary and strong supporter of the economic - and not only - revitalization of the historic center of Nicosia, through youth entrepreneurship and innovation. With vision and work, and with the partnership between Private-Public sector, the transformation is possible!



HOSTED LIVE IN ANT1 TV WITH ABLEBOOK

Proud to watch the founder of our alumni startup AbleBook, Andreas Vassiliou introducing their new app for people with disabilities and leading our society and Cyprus towards a brand new era of Social Entrepreneurship and endless positive possibilities for the community as a whole.



INDUSTRIALISTS & EMPLOYERS FEDERATION (OEB) THE CYPRUS CIRCULAR ECONOMY NETWORK (CCEN)



We welcomed a delegation where we had the chance to present our work and activities. Furthermore, both parties aimed at a new collaboration and synergies for the Circular Economy within the newly established CCEN "The Cyprus Circular Economy Network".

5TH BUSINESS LEADERS SUMMIT

It was a great experience participating in the 5th Business Leaders Summit - The new Business frontier about Environmental, Social, Governance (ESG) and Sustainability.

Where IDEA's valuable contribution was highlighted by the CEO of the Bank of Cyprus: "Our awarded by the European Commission, IDEA, the biggest non profit Innovation Center in Cyprus, since 2015 has hosted more



than 5500 visitors that weretrained there. We are at the 6th cycle now, hosting 12 startups that aim to grow into new businesses".

MANAGER OF IDEA JOINING THE BOARD OF DIRECTORS OF INVEST CYPRUS

Great news! Upon a decision of the Council of Ministers, Ms Angela Panayiotou became a Member of the BoD of Invest Cyprus - The Cyprus Investment Promotion Agency (CIPA), the prestigious organisation that promotes our country abroad.

This is a major recognition for our organisation's intensive work towards the extroversion of Cyprus businesses, via our strong diplomatic network.



ABLEBOOK LAUNCHED THEIR APP

The launching of the AbleBook application, one of IDEA's alumni startups, took place at the Nicosia City Hall under the auspices of the Speaker of Parliament Mrs. Annita Dimitriou. AbleBook is a non-profit organization and is one of the startups that aspires to be one of the first social enterprises to be established in Cyprus. AbleBook aims to create an online platform together with an application with several features that will improve the quality of life of people with disabilities and vulnerable groups, enabling them to participate in society and enjoy the same opportunities and accesses. At the same time, through this platform, the public will be kept informed about the problems faced and learn about innovative solutions followed, to reduce the difficulties these people encounter in their effort to integrate as equal members in our society.



PARTICIPATING IN @ENTRANCEPROJECT

We proudly hosted our ERASMUS+ @ENTRANCEproject partners from Greece, Portugal, Lithuania & Cyprus at IDEA during the project's 1st transitional meeting. The all-female power team had the opportunity to learn about IDEA's activities and tour the Bank of Cyprus Cultural Foundation's Collections. A productive and highly collaborative meeting followed about the project's ICT-based entrepreneurship learning programme.



ATTENDED THE #GOING_CIRCULAR WORKSHOP

The workshop, hosted by the Ministry of Energy, Commerce & Industry had indeed an interesting topic: "Building a robust, competitive and circular economy". At the event, a number of support programmes were announced that they have been launched, including the promotion of exports, digitisation, the modernisation of agricultural businesses, the THALIA programme, and more.

Representatives of the Bank of Cyprus attended the workshop and presented the high-quality financial services and broad range of products provided to businesses in the sector.



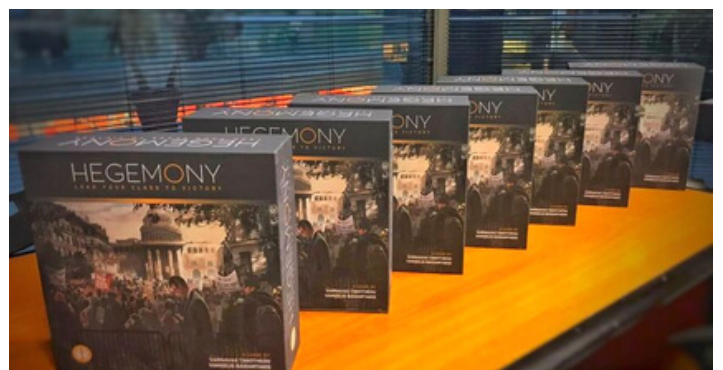
AGREEMENT WITH JUNIOR ACHIEVEMENT

Continuously proud partner of Junior Achievement Cyprus in the amazing Beyond Pre-Accelerator for the noble cause of giving the opportunity to university students to find innovative solutions to healthcare challenges, along with building their own company.



4 IDEA ALUMNI THRIVING IN THEIR OWN FIELD

Feeling very proud for 4 of our alumni startups: **Ascanio** Ltd that turned a simple idea to the future of training software in mixed reality, and now is welcoming on board Kinisis Ventures. **Activitygogo**, that motivates people into activities, for its new collaboration with Cytamobile-Vodafone and the launch of a new TV show that travels with celebrities all over Cyprus, engaging them into various activities. **ForPeople TM**, that started their testings for making their device better before the production and sales of THEMIS that helps people with visual impairment. And for **Hegemonic Project Games** that are rolling out their first copies of Hegemony board game to Kickstarter in October.



NEW DCM OF U.S. EMBASSY IN CYPRUS

Wonderful reception at the US Embassy, a long awaited get-together to welcome the new DCM and more, embraced by the warm hospitality of the Ambassador. Thank you U.S. Embassy Cyprus!



INVEST CYPRUS - CYPRUS INVESTMENT PROMOTION AGENCY INTERNATIONAL INVESTMENT AWARDS

Attended and celebrated foreign investment in Cyprus! Invest Cyprus proudly hosted its 9th Annual Invest Cyprus International Investment Awards at the Presidential Palace, honoring international companies and investors that have contributed to the development of the island as an International Business Centre.



CIRCULAR ECONOMY SEMINAR AT IDEA



We were pleased to host the seminar of the Cyprus Circular Economy Network "Electrical and Electronic Equipment in the Circular Economy", which aims to inform on legal issues the companies that import / distribute such equipment in Cyprus or manage the waste of electrical and electronic equipment produced by same.