

MADAME FIGARO WOMEN OF THE YEAR AWARDS 2021: PROFESSIONAL / BUSINESSWOMAN



With great joy and pride we announce that the Manager of IDEA Innovation & Entrepreneurship Center, Angela Panayiotou, has been awarded as the "Professional / Businesswoman" of the Year at the Madame Figaro Women of the Year Awards 2021!

CYPRUS ENTREPRENEURSHIP COMPETITION 2021

As one of the Partners (University of Cyprus, C4E, Ministry of Energy, Commerce and Industry, Cyban, CYENS, PWC, The Cyprus Institute, Navigator, KAYAK and CyprusSeeds) of the Cyprus Entrepreneurship Competition 2021 – CyEC, and as part of the Panel of judges, we participated in the networking event to meet the teams selected to enter the Acceleration Program. Brilliant young teams with brilliant minds are competing. The teams who have been admitted to the business acceleration program of CyEC2021 had the opportunity to share thoughts on how to develop successful businesses in the marketplace, meet the mentors and exchange views.



GOLD MAGAZINE: HEROES MADE INTERVIEW

GOLD
THE BUSINESS MAGAZINE OF CYPRUS



Proud of our alumni startup Heroes Made, that was featured in the latest issue of Gold News Cyprus Magazine, in an attempt to introduce Cypriot startups to the public. "Heroes Made is a startup that is building a SaaS Social Emotional Learning (SEL) platform, which will allow children to be their own heroes in interactive digital books, empowering them to develop necessary coping mechanisms. Working with a team of psychologists, the book will be certified as proper educational material for primary education, with the startup looking to infiltrate the tumultuous world of private schools and Cyprus and the US."

USA KINISIS VENTURES AT IDEA

Our esteemed partner from Kinisis Ventures, Dr Chris Drousiotis, met with our current startups at IDEA premises. Dr Drousiotis shared his invaluable knowledge and expertise during these mentoring sessions with our startups, to support their growth and scale-up. He shared some insights, as well, on how they can enter the US market, challenges they have to overcome and how they could collaborate with Kinisis Ventures. Dr Chris Drousiotis is a Professor at Columbia University and an adjunct Professor for various colleges and universities including Fordham University, Baruch College, and Seton Hall University.



ATTENDING REFLECT FESTIVAL 2021

Upon invitation, we have attended the 2021 Reflect Festival, a tech festival that celebrates the future, highlights tech advancements, and brings forward the best of innovation while connecting the doers from Europe and the Middle East. The event featured high profile entrepreneurs and ecosystem stakeholders from Cyprus and abroad, such as the Deputy Ministers of Innovation of Cyprus and Greece, the Chief Scientist of Cyprus and more. Our startup Malloc, was one of the participants in one of the discussion panels. Ms Maria Terzi spoke about Malloc, highlighted some of the challenges startups in Cyprus are facing today and raised awareness on their solution regarding privacy and data security!



ATTENDING THE 12TH LIMASSOL ECONOMIC FORUM

We attended the 12th Limassol Economic Forum, where the impact of the pandemic, and in particular its impact on business, was discussed. Famous speakers from the world stage - political personalities and business leaders of large international companies discussed current global business affairs and related challenges, including the CEO of the BOC, Mr Panicos Nicolaou.



GENDER EQUALITY CONFERENCE



Upon invitation, we participated in the conference **“The role of foreign policy in advancing gender equality: Addressing the challenges, pushbacks & obstacles faced by women”**. The conference was organised by the Ministry of Foreign Affairs in partnership with the Council of Europe to celebrate the 60 years since Cyprus joined the Council.

ATTENDING THE DIGITAL AGENDA CY 2021

We participated at Digital Agenda CY, a tech conference where technology speakers and policymakers discussed about the future of humanity in regional and European perspective. Digitalization and the pandemic's aftermath were some of the topics discussed by notable industry experts and politicians from Cyprus and abroad.

